

## **News Release**

October 20, 2014 JFE Engineering Corporation

## Start of Shipment of Tomatoes by Tomakomai Smart-Agriculture Plant On Sale at Major Supermarket Chain in Sapporo —

J Farm Tomakomai Co., Ltd. (President: Koichi Kimura; Head Office: Tomakomai City, Hokkaido), \*1 which is an affiliate company of JFE Engineering Corporation (President and CEO: Hisanori Kanou; Head Office: Chiyoda-ku, Tokyo), announced that it has started shipments of tomatoes grown in its Smart-Agriculture Plant in Tomakomai City, Hokkaido.

The shipped tomatoes include 4 types such medium tomatoes, mini-tomatoes, etc. \*2 and are being sold at stores in the Ito Yokado supermarket chain in Hokkaido, supermarkets in Tomakomai City, and others through Add-One \*3.

JFE Engineering's Smart-Agriculture Plant creates the optimum environment for cultivation, for example, by maximizing photosynthesis, etc., by combining an advanced cultivation control system developed by Priva BV in the Netherlands and JFE Engineering's gas engine/tri-generation system (combined supply of electricity, heat and CO<sub>2</sub>) which utilizes natural gas as a fuel.

The Tomakomai Plant currently produces tomatoes with a sugar content of around 9. In the future, JFE Engineering aims to establish a cultivation technology for high sugar-content tomatoes with 10 or higher sugar content for shipment to a wide range of customers in Hokkaido and other regions under the name "Smart Ruby."

- \*1 Company established by joint investment by Add-One Farm (President: Yuya Miyamoto; Head Office, Chuo-ku, Sapporo), and JFE Engineering (investment ratio: 51:49).
- \*2 Four types: Campari, Carol Passion, Aiko, Yellow Aiko.
- \*3 Add-One (President: Etsuro Miyamoto; Head Office, Chuo-ku, Sapporo) is a group company of Add-One Farm and is in charge of the farm product purchasing and distribution business.

Special corner for J Farm Tomakomai products in the Ito-Yokado Tonden Store in Hokkaido.

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